

ONE-PAGER CONSULTING SERVICES INFORMATION



Business Development

Business Planning

- Business planning, strategy, and analysis services
- Developing comprehensive business plans
- Critical pre-work for business startups
- Financial planning, analysis, and feasibility

Professional Business Presentations

- Business Plans
- Investor & Funding Pitch Decks
- Merchant Pitch Decks
- Business Feasibility Reports

Digital Marketing Tools

- Website and platform development
- Building company's social media platforms
- General online marketing material

Business Expertise

- Business operations, processes, and structure
- Retail operations expertise
- Franchise business development

Product & Service Decisions

General

- Pricing structures and recommendations
- Flow through analysis and Feasibility Reports

Consumer Insight

- Conducting in-depth market studies
- Consumer-based development initiatives

Merchant & Buyer Materials

- Product and service Merchant Decks
- In-store merchandising recommendations



Operational Enhancement

Process Analysis

- Process design, logistics, and management
- Lean operations and process development
- Evaluation of current operational processes
- Improving efficiencies and productivity

Operations Development

- Industry research and benchmarking
- Standard operating procedures (SOP) consulting

State Of The Business Operations Analysis

- SWOT analysis and review
- Current state of the business review
- Inclusion of field experts to help analyze business
- Full analytics of business

Operations Training

- In-depth training designed for all levels
- Company-specific operations training



Financial Analysis

Financials

- Financial analysis and planning
- Forecasting and feasibility models
- P&Ls, Cost Analysis, Pro Formas, and more
- Investor material and presentations
- General financial acumen training

Expense Analysis

- Detailed analysis of P&L flow through
- Line by line breakdown of current expenses
- Expense savings initiatives and monitoring

Waste Controls

- Waste reduction and control initiatives
- Teaching and training for all levels



Graphic Designing

Business

- Brand and logo design
- Layout design
- General graphic designing projects
- Design research, studies, and recommendations

Marketing

- Website design and launch
- Social media page design
- Posts and other marketing material

Presentations

- Professional PowerPoint presentations
- Design element integration in all presentations



Workforce Enrichment

Team Engagement

- Business and leadership review
- Consulting on team engagement
- Administering team feedback sessions

Leadership

- Leadership development, training, and sessions
- Providing leadership feedback
- Servant leadership consulting

Personnel Structure

- Workforce structure recommendations
- Developing company's organizational charts
- Defining company roles and responsibilities

Workforce Performance Enhancement

- Performance analysis
- Workforce efficiency initiatives
- Policy and procedure consulting